

YAMATAI

Taiko at Cornell

2025-26 Sponsorship
Information



YAMATAI
CORNELL UNIVERSITY

yamatai-taiko.com

[@yamatai.taiko](https://www.instagram.com/yamatai.taiko)

yamatai@cornell.edu

Who We Are



Yamatai is a diverse group of Cornell University students dedicated to **spreading the joy and art of taiko**, a traditional Japanese drumming style.

Simultaneously integrating modern elements into a deeply historical artform and respecting its centuries-old origins, Yamatai is more than just a musical group—**we are family.**

What We Do



Teach

Host **free public workshops** to the Cornell + Ithaca community



Perform

- International Taste Festival
- [UNIQLO](#)
- New York State Fair
- Ithaca Applefest



Inspire

Entirely student-run club that has mentored **19+ generations of taiko players**, from freshmen to PhD students

PULSE

“It wasn’t just watching people play drums. It was an experience.” - Cornell Daily Sun



Each year, Yamatai holds a dynamic showcase called PULSE. An immersive 2-hour experience of drums, dance, and celebration, PULSE has **sold out to a full house of 1,200 people for nine consecutive years!**



Audience members range from Cornell University students to taiko enthusiasts from the West Coast and beyond. Historically, we have collaborated with other student organizations, local performers, and even taiko professionals from Japan to present our audience a truly unforgettable night.

With Your Support, We Can...

1. Promote **equitable access to taiko** by eliminating out-of-pocket uniform, equipment, and travel costs for college student members
2. Spread the joy and knowledge of taiko across the East Coast by **offsetting equipment transportation expenses and pro-bono performances/workshops**, including this year's **East Coast Taiko Conference**
3. Extend the reach of our taiko **community-building initiatives** by funding equipment, ear protection, and educational resources for workshop attendees
4. Purchase high-quality equipment that will boost performance quality and **increase our workshop enrollment capacity**
5. Maintain **rare traditional equipment** that has been with us since our inception in 2006
6. Fund workshops from renowned taiko professionals, allowing us to improve our performances and public workshops

... and much more!



Sponsorship Tiers

Bronze

- **Website acknowledgement**
- **2 VIP seats to PULSE**
- Personal Thank You letter from our members

\$250+

Silver

- **Name/Logo in virtual PULSE program**
- **4 VIP seats to PULSE**
- Website acknowledgement
- Personal Thank You letter from our members

\$500+

Gold

- **Name/Logo projected before PULSE**
- **Name/Logo in physical, paper PULSE program**
- **Recognition at recruitment events**
- **Social media spotlight**
- **6 VIP seats to PULSE**
- Name/Logo in virtual PULSE program
- Website acknowledgement
- Personal Thank You letter from our members

\$1,000+

Diamond

- **Recognition at ALL performances**
- **Oral acknowledgement at PULSE**
- **At-the-door PULSE tabling**
- **10 VIP seats to PULSE**
- Name/Logo projected before PULSE
- Name/Logo in physical, paper PULSE program
- Name/Logo in virtual PULSE program
- Recognition at recruitment events
- Social media spotlight
- Website acknowledgement
- Personal Thank You letter from our members

\$2,000+

Join

**Uncle Marty's
Shipping Office**
Collegietown

from around the corner to around the world

Note

Besides financial donations, we also welcome
product donations!

Benefits correspond to the value of the product
given (ex. Gold sponsor benefits for \$1,000
worth of products donated)

Contact Us

For more information, please visit our [website](#) or contact us at yamatai@cornell.edu!



**Vice President,
Sponsor Liaison**

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President

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Thank You

YAMATAI